

FOR IMMEDIATE RELEASE
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Greenovate partnering with Environment Ohio to release energy report

Panel discussion to follow release of Environment Ohio's statewide green energy economy report

Columbus, OH – Ohio's green energy economy is the focus of an upcoming event hosted by Greenovate, in collaboration with Environment Ohio, this Saturday, February 6. The event will feature a panel discussion led by local business leaders and public officials who are actively promoting energy efficiency (see list below).

Free and open to the public, "Wasting Less to Save More: Perspectives from leaders of Ohio's energy efficiency industry," will center on recent green energy progress across the state, and highlight additional opportunities for homeowners and businesses to bolster efficiency. To kick off the panel, Environment Ohio will release its new report, *Ohio's Green Energy Economy: the Energy Efficiency Industry*.

"From manufacturing and selling energy efficient products, to performing energy audits, and designing green buildings, energy efficiency businesses are the backbone of Ohio's clean energy economy," said Jeff McCourt, Energy Advocate at Environment Ohio. "This event will highlight how important energy efficiency is to Ohio while also educating consumers and businesses on how to capitalize on efficiency opportunities."

The event will also build upon Greenovate's ongoing efforts to offer free community education through their *In-Focus* program.

"We're excited about this opportunity to work with Environment Ohio and provide an interactive forum on Ohio's emerging green energy economy. Partnerships such as this are central to the mission of *In-Focus*," said Hudson McFann, LEED AP, Director at Greenovate.

The following business leaders and public officials will lead the discussion:

- **Congresswoman Mary Jo Kilroy**, Ohio's 15th Congressional District (Keynote)
- **Luper, Neidenthal & Logan**, David Scott, LEED AP, Attorney (Panel Moderator)
- **City of Columbus**, Erin Miller, Environmental Steward
- **M+A Architects**, Matt Canterbury, LEED AP, Director of Business Development
- **MORPC**, Tom Andrews, Energy Efficiency Program Manager
- **Tipping Point Renewable Energy**, Eric Zimmer, CEO

Beginning at 6:00 PM on Saturday, February 6, the report release and panel discussion will last approximately two hours. The event will be held at Greenovate's offices and showroom in the Short North Arts District (9 East Second Avenue, Columbus, OH 43201).

Due to space limitations, prompt registration is recommended. Interested parties can register by submitting an RSVP to contact@greenovate.com.



About Environment Ohio

Environment Ohio is a statewide, non-partisan environmental advocacy group. Their mission is to promote clean air, clean water, and open space throughout Ohio.

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About Greenovate

Greenovate is Ohio's leading supplier of environmentally friendly and healthful building materials. With a diverse product collection – including a range of flooring, paint, countertops, and insulation – they serve residential and commercial customers throughout the state and neighboring region. Greenovate maintains a strong commitment to expanding the local economy through education, activism, and leadership.

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